

Ids Heij

Designer

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8043VD, Zwolle
The Netherlands

Work Experience

Stellar Media / Owner

DEC 2017 - PRESENT, ZWOLLE

Stellar Media is a agency that helps businesses in The Netherlands with photography, video and media advice. I started Stellar Media right after closing Fossick Store. Before I started Stellar Media I went to a business course for help and advice. This is how I got my first clients.

Gymeyes / Online Content Marketing

AUG 2017 - FEB 2018, AMSTERDAM

My job at Gymeyes was to create online marketing content. My goal was to introduce Gymeyes to new gyms, personal training studio's and crossfit boxes. I did this by creating photos and videos and posting them on social media.

Fossick Store / Owner

SEP 2017 - DEC 2017, ZWOLLE

Fossick Store was a starting E-commerce company that I started. I sold unique watches in The Netherlands. This was my first experience with running a business. I learned a lot about marketing and advertising. I went to multiple events to build a network and to gain knowledge about marketing. I lost interest in selling watches and decided to change my watch company to a media agency named Stellar Media.

Productiehuis Zwolle / Video Productions

AUG 2016 - JAN 2017, ZWOLLE

Productiehuis Zwolle works with students. The students run the company for the most part by themselves. Ronald Kempe is the founder of Productiehuis Zwolle and he was also my supervisor during my internship.

Kalsbeek Motoren / Graphic Designer

AUG 2016 - AUG 2017, ZWOLLE

I helped Kalsbeek Motoren with designing banners for their webstore. I also designed the emails for their weekly email list

Education

Cibap MBO

AUG 2015 - PRESENT, ZWOLLE

I am currently a media and design student at Cibap in Zwolle. I am now in my fourth and last year. At Cibap you work on multiple projects every year. You can find most of these project in my portfolio.

Van der capellen VMBO

AUG 2011- MAY 2015, ZWOLLE

Skills

Design: Adobe Photoshop • Adobe Illustrator • Adobe InDesign • Webdesign • Poster design • Magazines • UI • Logo • Branding • Identity

Photography: Adobe Lightroom • Adobe Photoshop • Portrait Photography • Fashion Photography • Lighting Setups • Studio Photography

Film: Adobe Premiere • Adobe After Effects • Commercials • Promotion Video's • Lighting Setups

Courses

Business: I was assisted by a profesional in starting up a design agency. I was taught how to reach potential clients and how to add value.

Portrait Photography: A profesional taught me what it takes to be a career photographer. She showed me how to work with models and a team of professionals